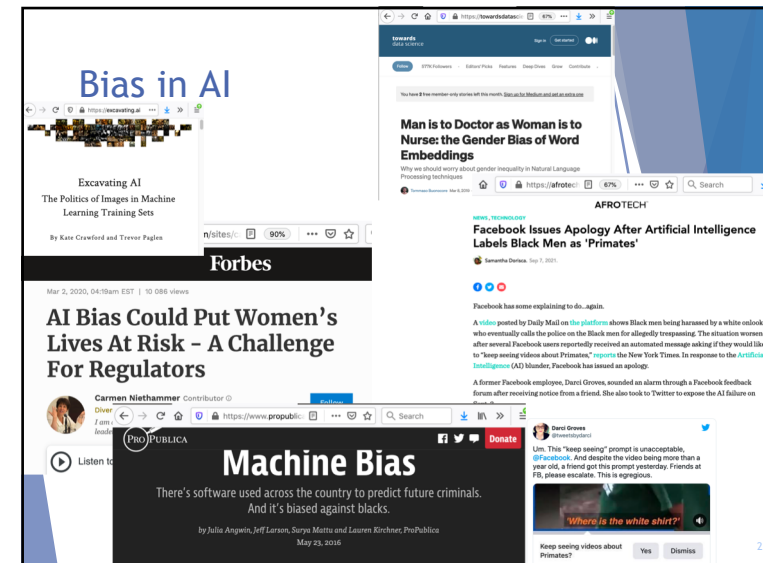


# A preliminary assessment of bias in ontologies *Their sources and some consequences*

C. Maria Keet  
Department of Computer Science  
University of Cape Town, South Africa

Talk at the Competence Center on Explainability, Fairness and  
Acceptability of Intelligent Systems (EFA), University of Ulm,  
Germany (online), 23 February 2022



## What about ontologies and knowledge graphs?

- ▶ Very little investigation into it
  - ▶ Friend of a Friend vocabulary [Gomes20]
  - ▶ Data aggregation for the Dirty War index [Keet09]
  - ▶ Exploratory notes on knowledge graphs [Janowicz17]
- ▶ Google's Knowledge Graph<sup>1</sup>:

<sup>1</sup> <https://blog.google/products/search/about-knowledge-graph-and-knowledge-panels/>  
images: screengrabs from: <https://www.youtube.com/watch?v=mmQ6VGwX-c>



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## What about ontologies and knowledge graphs?

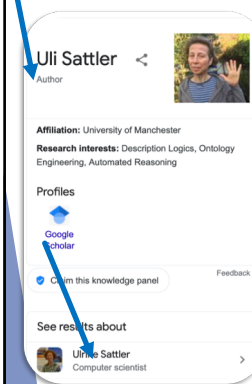
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  - ▶ Exploratory notes on knowledge graphs [Janowicz17]
- ▶ Google's Knowledge Graph<sup>1</sup>:
  - ▶ The person who builds and controls the ontology or knowledge graph, then, is the one who has the power to control presentation and access to information and possibly also the recording of information.
  - ▶ "to some degree contests the autonomy of the user" [Yang13]

<sup>1</sup> <https://blog.google/products/search/about-knowledge-graph-and-knowledge-panels/>  
 images: screenshots from: <https://www.youtube.com/watch?v=mmQ6VGvX-c>

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## Annotation and retrieval - Google's Knowledge Graph mess

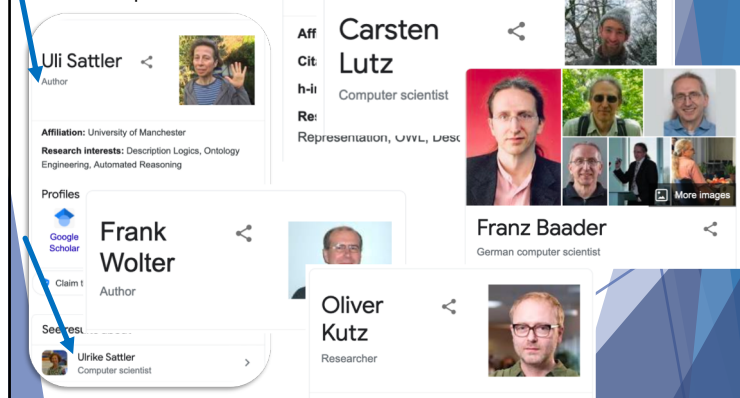
German computer scientists...



6

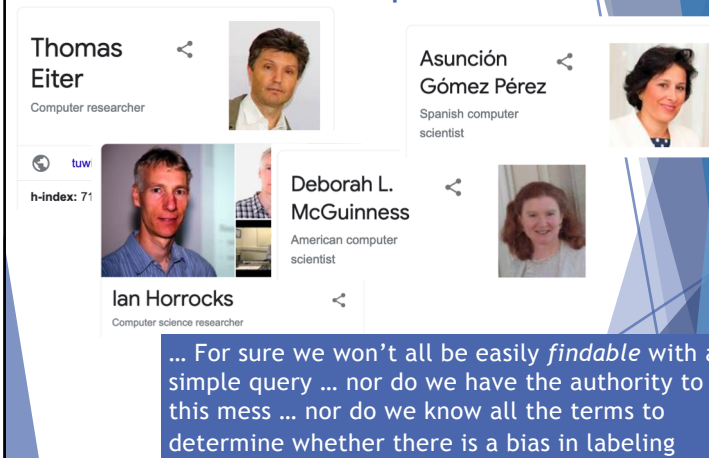
## Annotation and retrieval - Google's Knowledge Graph mess

German computer scientists...



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## More terms for computer scientists...



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... For sure we won't all be easily *findable* with a simple query ... nor do we have the authority to fix this mess ... nor do we know all the terms to determine whether there is a bias in labeling

## Aims

- ▶ Contribute to systematising the sort of bias that may be present in ontologies and similar artefacts
- ▶ Provide a preliminary answer to what bias means for ontologies, what their sources are, and how that manifests itself in ontologies
- ▶ Assess it across a set of ontologies in the same domain

Keet, C.M. An exploration into cognitive bias in ontologies. *Cognition And Ontologies (CAOS21)*, part of JOWO21. 13-16 Sept 2021, Bolzano, Italy. Sanfilippo, E.M. et al. (Eds.). CEUR-WS vol. 2969. 17p

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## This talk

- ▶ Some preliminary considerations
- ▶ Identify, discuss, illustrate sources of bias
- ▶ Evaluation: assess three COVID-19 ontologies
- ▶ Automated reasoning considerations



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## Principal sources of bias in ontologies

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## Preliminaries

- ▶ Defining cognitive bias... and differentiate from cognitive styles, alternate perspectives, image schemas, simple mistakes
- ▶ Inclusive definition for bias is adopted:
  - ▶ “a consequence of interference with honest attempts” [Oreg, 2009]
- ▶ Variants: narrow scope of *norm deviation* and *error*
- ▶ Implicit vs explicit
- ▶ For IT and computing, grouped by dimension; e.g.,
  - ▶ by type of task for information visualisation [Dimara20]
  - ▶ by software engineering “knowledge area” [Mohanani20]



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## Sampling of cognitive biases from Dimara et al.'s list

- ▶ 17 of the 154 seem potentially applicable to ontologies; e.g.:
  - ▶ **Mere exposure/familiarity:** choice is influenced by exposure to it and thus familiarity with it.
  - ▶ **Naive realism:** the belief that you experience objects in your world objectively.
  - ▶ **False Consensus:** Overestimating that other people are and behave like you and agree with your opinion.
  - ▶ **Barnum effect:** High accuracy ratings for vague and general statements. (?)

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## Possible biases, by source

Summary of typical possible biases in ontologies grouped by source

Type	Subtype	[im/ex]plicit bias
Philosophical	-	explicit
Purpose	-	explicit
Subject domain	Science	explicit
	Granularity	either
	Linguistic	either
	Socio-cultural	either
	Political or religious	either
	Economics	explicit

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## Foundational ontology differences (philosophical or otherwise)

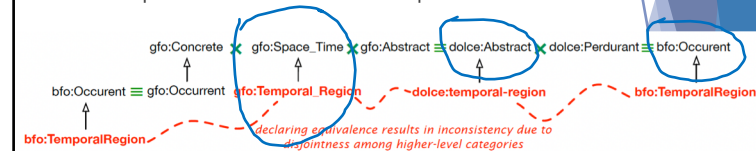
- ▶ Realism vs idealism, concepts, universals etc.
- ▶ Some differences don't matter in praxis; some do
- ▶ Ways to find and resolve the (explicit!) conflict(s)
- ▶ Example: BFO's realism does not accept abstract entities

Keet, C.M., Grüter, R. Toward a systematic conflict resolution framework for ontologies. *Journal of Biomedical Semantics*, 2021, 12:15.

15

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Khan, Z.C., Keet, C.M. Foundational ontology mediation in ROMULUS. *Knowledge Discovery, Knowledge Engineering and Knowledge Management: IC3K 2013 Selected Papers*. A. Fred et al. (Eds.). Springer CCIS vol. 454, pp. 132-152, 2015.

Keet, C.M., Grüter, R. Toward a systematic conflict resolution framework for ontologies. *Journal of Biomedical Semantics*, 2021, 12:15.

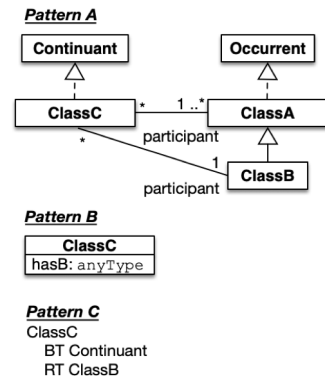
16



## Purpose: *encoding* bias rather than a cognitive bias

Three different patterns with a purpose bias:

- ▶ Pattern A: biased toward a scientific approach
- ▶ Pattern B: conceptual data modelling influence or purpose
- ▶ Pattern C: a thesaurus-like approach useful for document annotation



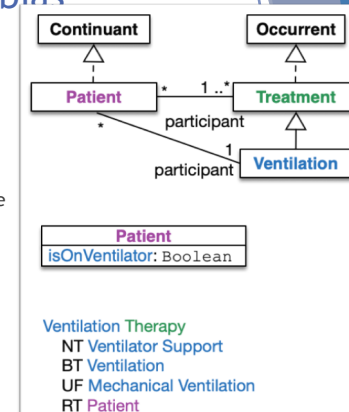
Filotttrani, P.R., Keet, C.M., Dimensions Affecting Representation Styles in Ontologies. *1st Iberoamerican conference on Knowledge Graphs and Semantic Web (KGSWC19)*. Springer CCIS vol. 1029, 186-200.

17

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## Granularity

- ▶ How detailed should it be? How many levels in the taxonomy?
- ▶ Less details...
  - ▶ Act of omission
    - ▶ E.g.: aggregating ex-military persons with non-involved persons (civilians) as one group of 'Civilians'
  - ▶ Not needed
  - ▶ Ran out of time
- ▶ ... but may be very difficult to determine, unless stated
- ▶ Not needed and ran out of time may be explicit choices and prioritization (explicit bias), or honestly out of scope for v1 or ever

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## Section of the cyber terrorism ontology

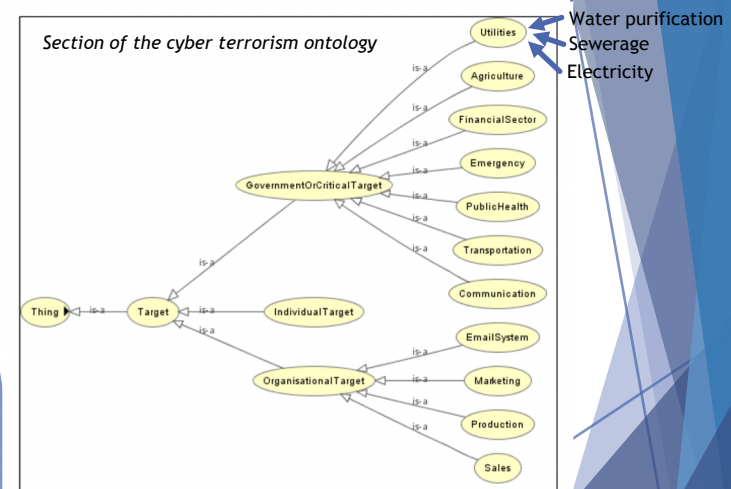
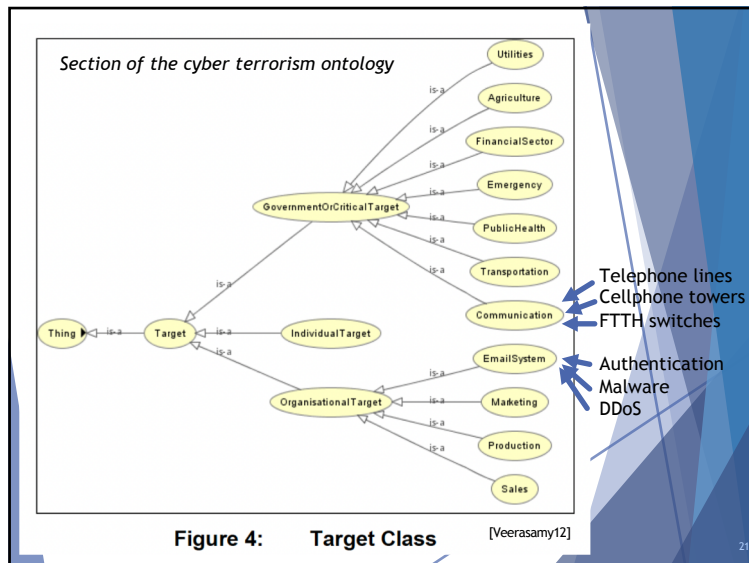


Figure 4: Target Class [Veerasamy12]

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## Socio-cultural issues in ontologies

- Relates to how society is organised, the assumptions that underlie it and history
  - organisational structures, who lives with whom, demographics, allocation of resources, or social geography
- Example: GoodRelations Ontology's payment methods and legal status of a Business [Hepp08]



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- Example: GoodRelations Ontology's payment methods and legal status of a Business [Hepp08]
- Alcohol use and disorder across time and cultures
  - DSM-IV, DSM-V, and ICD-10 coding differences
  - modifications due to a combination of socio-cultural factors and some scientific disagreement [Wakefield15]



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[Treva's Malibu Sunday Brunch libations](#) by [Al Hikes](#) is licensed under [CC BY-NC 2.0](#)

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## Political motivations

- The easy one: Aggrieved group vs Terrorist organisation
- Concretely,
  - terrorist* and *terroristgroup* in the terrorism ontology [Jindal20]
  - ActorEntity* with various types of *Insiders* and *Protestors* in the Cyberterrorism ontology [Veerasamy12]
- CIDO's "Wuhan virus"



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## Evaluation: the COVID-19 ontologies

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## COVID-19 ontologies

- ▶ 'same' topic on COVID-19, developed at same time by different groups
  - ▶ Coronavirus Infectious Disease Ontology (CIDO) [He20]
  - ▶ COviD-19 Ontology (CODO) [Dutta20]
  - ▶ Coronavirus Vocabulary (COVoc) [Pendlington20]
- ▶ Assess their documentation, characteristics, content
- ▶ Iteratively note observations of bias and check subset of cognitive bias list and consider wrt the ontologies

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## Bias by cognitive bias

Bias ( <i>Cognitive biases from Dimara et al's list</i> )	CIDO	CODO	COVoc
Mere exposure/familiarity (choice is influenced by exposure to it and thus familiarity with it)	+		+
Negative interpretation (judgement is affected more by negative information than positive)	+		
Optimism (more positive predictions for oneself than for others)	+		
Naive realism (the belief that you experience objects in your world objectively)	+		
False Consensus (Overestimating that other people are and behave like you and agree with your opinion)		+	
Illusory truth effect (a statement is considered to be true after repeated exposure to it)			+

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## Presence/absence, by source

Bias ( <i>Source/type</i> )	CIDO	CODO	COVoc
Philosophical	+	-	+
Purpose	-	+	+
Science	-	-	+
Granularity	±	+	+
Linguistic	+	-	-
Socio-cultural	+	+	+
Political or religious	+	+	+
Economics	-	-	±

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## Presence/absence, by source

Bias (Source/type)	CIDO	CODO	COVoc
Philosophical	+	-	+
Purpose	-	+	+
Science	-	-	+
Granularity	±	+	+
Linguistic	+	-	-
Socio-cultural	+	+	+
Political or religious	+	+	+
Economics	-	-	±

- Exposure to COVID-19
- Close contact
- Gathering
- InfectedCo-Passenger
- InfectedCo-Worker
- InfectedFamilyMember
- InfectedSpouse
- experimental factor
- anatomical entity
- assay
- biological sex
- male
- biological\_process

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## Presence/absence,

Bias (Source/type)	CIDO	CODO	COVoc
Philosophical	+	-	+
Purpose	-	+	+
Science	-	-	+
Granularity	±	+	+
Linguistic	+	-	-
Socio-cultural	+	+	+
Political or religious	+	+	+
Economics	-	-	±

- Place
    - City
    - CityWard
    - Country
    - District
    - Geographic Region
    - Province
    - State
    - town
    - UnionTerritory
  - Statistics
  - Status
  - Symptom
  - organization
    - company
    - drive-thru COVID-19 testing entity
    - FDA EUA-authorized organization
- Description: Geographic Region
- Instances
- Kashmir
  - MiddleEast
  - Punjab
  - RestOfEurope
  - SouthAmerica
  - SouthernStatesOfIndia
  - TheWorld
- continent
- Asia
  - Europe

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## Automated reasoning

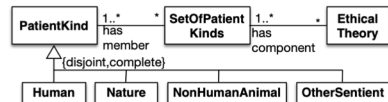
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## Any effects on automated reasoning?

- ▶ 'Incoherence' (one or more unsatisfiable classes), inconsistencies, or undesirable deductions
- ▶ For TBox only: incoherence and undesirable deductions will be found at authoring time already, not during deployment
- ▶ For the knowledge base (Tbox + Abox [in owl or secondary storage]): inconsistencies or undesirable deductions either at authoring time or during deployment
  - ▶ Querying data
  - ▶ Annotating data (and subsequent retrieval)

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## Domain ontology example - desirable or undesirable deduction



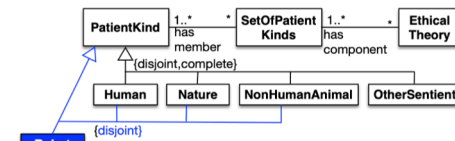
Section of the Genet.owl ontology:

PatientKind  $\equiv$  Human  $\sqcup$  Nature  $\sqcup$  NonHumanAnimal  $\sqcup$  OtherSentient  
 Human  $\sqcap$  Nature  $\sqsubseteq \perp$  (etc. for each pair of classes)

Rautenbach, J.G., Keet, C.M. Toward equipping Artificial Moral Agents with multiple ethical theories. *RobOntics: International Workshop on Ontologies for Autonomous Robotics*, co-located with BoSK20, Bolzano. CEUR-WS vol. 2708, 5

33

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Disagree and add to the ontology:

Robot  $\sqsubseteq$  PatientKind

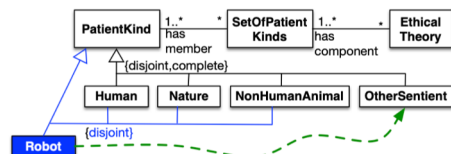
Robot  $\sqcap$  Human  $\sqsubseteq \perp$

Robot  $\sqcap$  Nature  $\sqsubseteq \perp$

Robot  $\sqcap$  NonHumanAnimal  $\sqsubseteq \perp$

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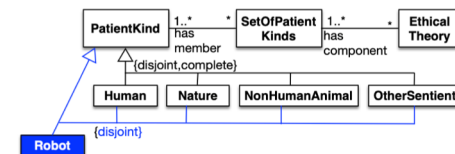
Robot  $\sqcap$  NonHumanAnimal  $\sqsubseteq \perp$

Deduction:

Robot  $\sqsubseteq$  OtherSentient

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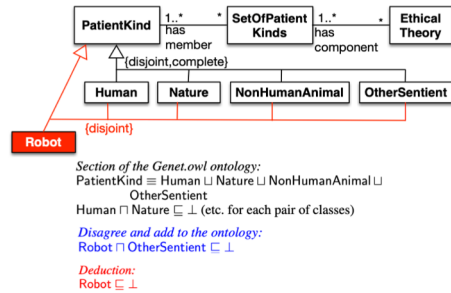
Robot  $\sqcap$  Human  $\sqsubseteq \perp$

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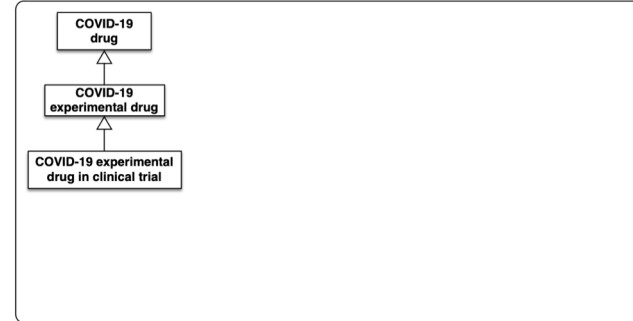
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## Domain ontology example - desirable or undesirable deduction



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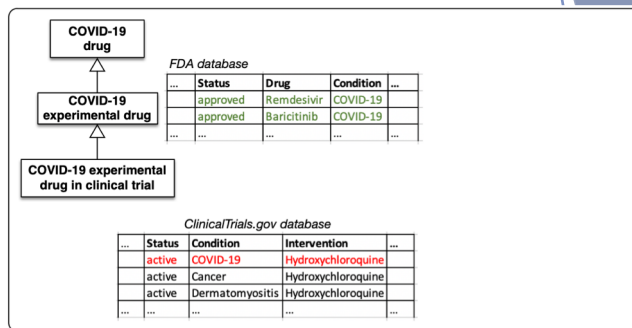
## OBDA toy data integration example with the CIDO



Optimism bias

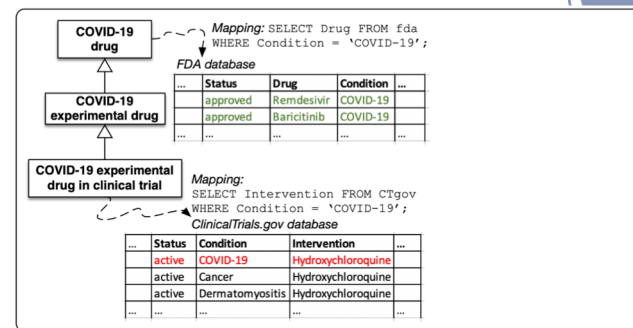
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## OBDA toy data integration example with the CIDO



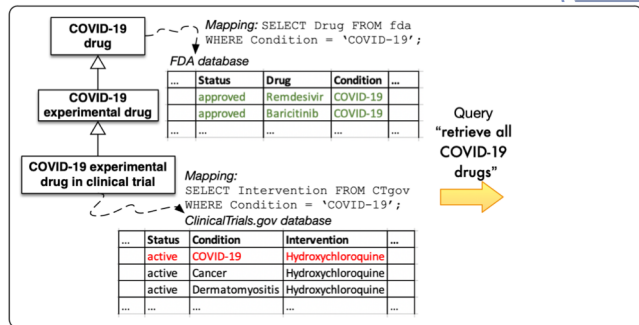
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## OBDA toy data integration example with the CIDO



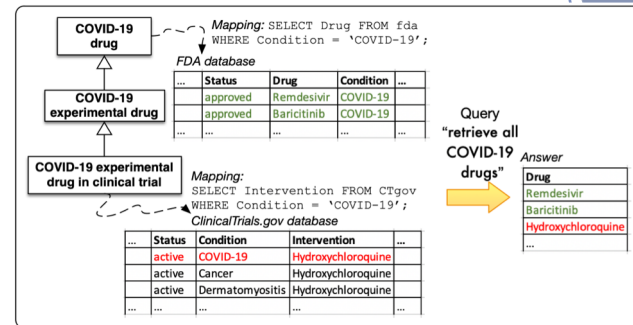
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## OBDA toy data integration example with the CIDO



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## OBDA toy data integration example with the CIDO



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## Discussion

- ▶ Ontological investigation of bias?
- ▶ Can an ontology ever be free of bias?
- ▶ That loose end on bias with "honest attempts" vs modelling mistake vs 'ran out of time':
  - ▶ Need a way to disambiguate
  - ▶ How can one be certain it is a bias when not involved in the development of that ontology? (but if one is, one may be blind to the bias)
- ▶ Consequences for automated reasoning

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## Conclusions

- ▶ Bias may be present in an ontology, a number of which can be categorised as cognitive biases
- ▶ Eight categories of sources of bias for ontologies: philosophical, purpose, science, granularity, linguistic, socio-cultural, political or religious, and economic motives
- ▶ Three COVID-19 ontologies each exhibited a different subset of the sources of bias and cognitive biases
- ▶ This first characterisation and comparative assessment may contribute to further research into cognitive bias of ontologies, its methods, and definitions

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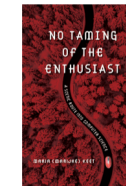
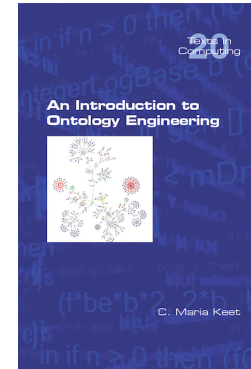
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<http://www.meteck.org/notes>

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## Thank you for your attention

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CS Dept & School of IT: <http://www.sit.uct.ac.za/>

Homepage: <http://www.meteck.org/>

Blog: <http://keet.wordpress.com>

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